



# TenTalents FOUNDATION

## 2024 Impact Report



# Mission

Provide Christian families, individuals, and non-profits with a charitable platform to leverage their resources for greater impact.

# Vision

Mobilize a movement of generosity regionally and around the world.

# Why We Exist



Watch [this](#) video to learn what fuels our work!

Dear Friends,

As we reflect on 2024, one word comes to mind: **growth**. Growth is rarely easy—it comes with stretching, refining, and moments of uncertainty. This year was no exception. We've navigated challenges, asked hard questions, and sought wisdom from those around us. But through it all, our faith and commitment to our mission has grown.

The Ten Talents Foundation exists to mobilize a movement of generosity, helping individuals, families, businesses, and nonprofits steward their “talents,” and give more strategically so their resources can make a lasting difference in our communities.

This year, that mission has come to life in powerful ways. Over \$1 million in grants supported ministries working on the front lines of our region and world's greatest needs. Families have learned how to maximize their giving. One local business owner was able to **double his giving to ministries** because of the creative giving strategies and tax savings incurred through Ten Talents' giving tools! A nonprofit leader attended one of our events which inspired him to invite a donor to consider leaving a legacy gift to the organization. That single conversation resulted in the donor **designating one-third of her entire estate to the nonprofit**—a gift that will impact lives for generations.

These stories demonstrate why we exist. Last year, we prioritized education and training, offering workshops, webinars, and resources on asset-based giving, legacy giving, and charitable bequests. When people understand how to steward their resources wisely, they can give more—and more effectively—to the work they value most.

As we look ahead to 2025, we are committed to expanding these efforts—educating more nonprofits, training financial advisors on how to help their clients use these giving tools, and equipping more families and businesses to give with greater impact. Thank you for being part of this movement. Together, we are investing in something far greater than ourselves. Here's to another year of growth!

With gratitude,



**Brent Riffel**

Executive Director  
Ten Talents Foundation







“My family has been able to **more than double what we donate** to nonprofits because of the creative strategies and tax savings incurred through the giving tools Ten Talents has provided.”

~ Ten Talents Donor Advised Fund Holder

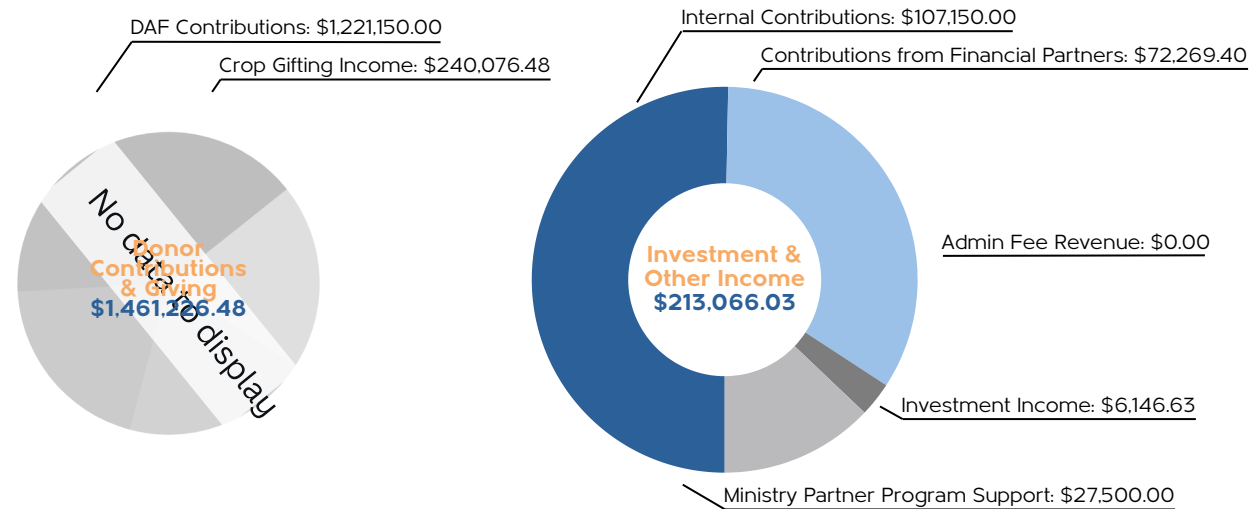


“When Ten Talents approached us about partnering with us to remodel and upgrade our gymnasium, we saw the faithfulness of God at work... **Through generosity, our gym has been transformed** to a bright new room that is welcoming for the kids in our community.”

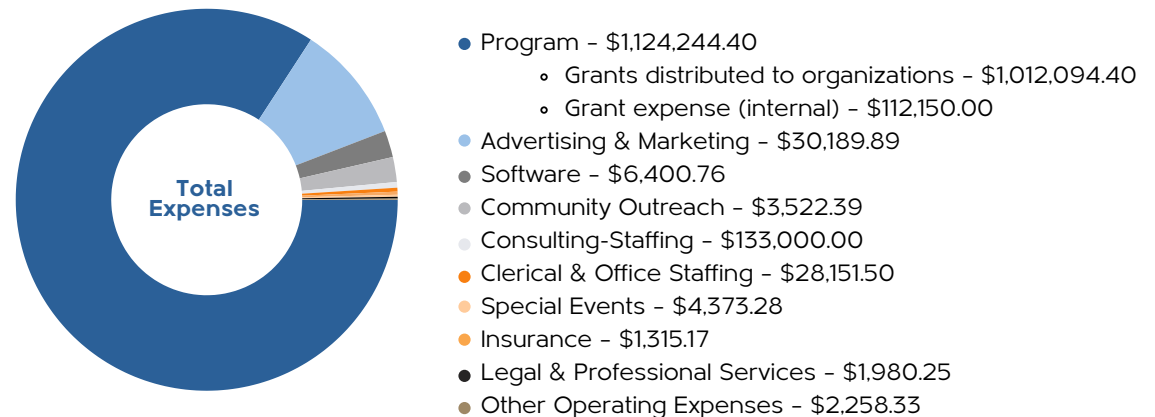
~ Pastor Elias Loera, Family Christian Assembly

# 2024 Revenue & Expenses

**Revenue: \$1,674,292.51**



**Expenses: \$1,335,435.97**



# 2024 Impact



**\$1,092,244.40**

Given out of Donor Advised Funds to the community.



**\$314,070.88**

in asset-based gifts Ten Talents helped donors process. (Gifts included crops, an estate gift, and a stock transfer.)



**110  
grants**

distributed to 70 nonprofits and ministries addressing our region and world's greatest needs.



**31  
nonprofits**

equipped to better steward financial gifts through trainings & collaborative programs like the Redemptive Impact Accelerator.



**7  
webinars  
& videos**

produced focused on asset-based gifting, estate planning, charitable bequests, & Donor Advised Funds.

# What's Coming in 2025:




**Expand training to more ministries.**



**Equip more financial advisers** to help their clients use creative giving tools.



**Grow our community education programs** (webinars, events, videos, etc.) so more people can incur tax savings, give more, and connect their resources with ministries who are transforming our community.

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